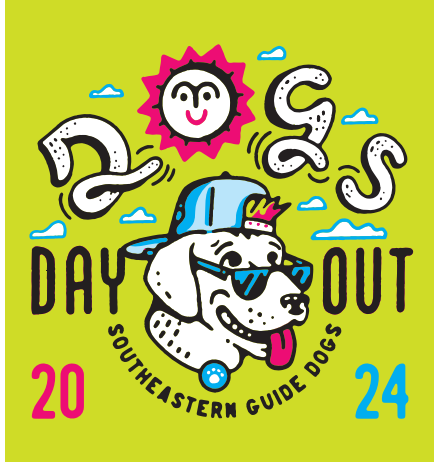


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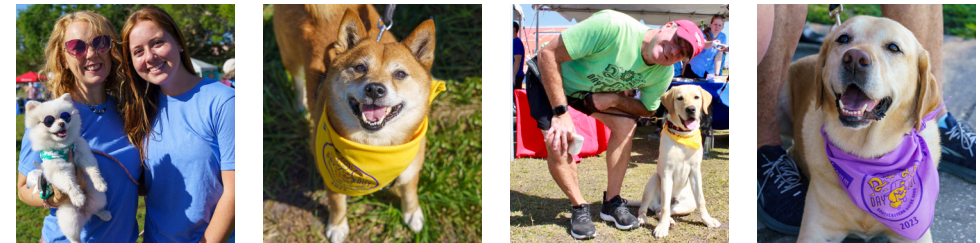




# Join the Pack for Some **Fun, Free, Dog-Friendly Festivities**

**GATES OPEN | 9:00 A.M. • 3K WALK | 10:00 A.M. • RAFFLE DRAWING | 11:30 A.M.**

We're gearing up for **Walkathon 2024**, and it's paws down, the BEST day ever. Your furry pal has been waiting all year for Dog's Day Out. So grab the leash and say your pup's favorite phrase: "You wanna go?!" and join us for a tail-wagging good time to support our largest fundraiser of the year. All proceeds benefit our amazing dogs and the people who need them.



## Bring Your Pack & Celebrate



Have fun with your besties while making an impact for people with vision loss, veterans with disabilities, and children who need a best friend.



## A Dog Lover's Dream!

-  3K Walk & Paw-ty in the park
-  Southeastern Guide Dogs **PUPPIES!**
-  Guide dog instructor demos
-  Exciting raffle drawing
-  Music, food trucks, and a doggone good time!



Sign up online at [GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org)



# CHANGING LIVES AND BRINGING HOPE, ONE STEP AT A TIME

**SCHEDULE & LOCATIONS**

**St. Pete | February 17**

Vinoy Park  
701 Bayshore Dr NE, St. Petersburg

**Suncoast | March 02**

Nathan Benderson Park  
5851 Nathan Benderson Cir, Sarasota

**Gainesville | March 16**

Flavet Field, University of Florida\*  
Woodlawn Dr, Gainesville

\*Only Southeastern Guide Dogs puppies, service dogs, and guide dogs will be permitted on Flavet Field

**Tampa | March 23**

Gadsden Park  
6901 South MacDill Ave, Tampa

**Orlando | April 13**

Lake Lily Park  
701 Lake Lily Dr, Maitland

**Walkathon Grand Prize Raffle Drawing | May 31**

1 p.m. on Facebook Live



**Raise funds to earn exciting incentive items!**



Turn page for more details ▶







# 10,000 Reasons to Raffle!

Selling raffle tickets is a great way to reach new fundraising levels and earn incentive items.

The winning ticket will be drawn on **Friday, May 31, 2024 • 1 p.m. EDT** on Facebook Live



## \$10,000 GRAND PRIZE RAFFLE



In addition to the Grand Prize,

## \$1,000 Cash Prize Raffles

will be drawn at the St. Pete, Suncoast, Gainesville, Tampa, and Orlando Walkathons  
Visit [GuideDogsWalkathon.org](http://GuideDogsWalkathon.org) for official rules and regulations.

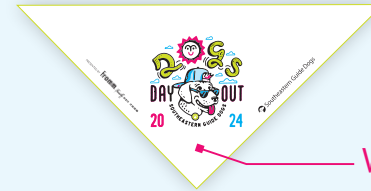


### Check Out 3 Ways to Raffle!

- 1. BUY tickets online:** Visit your favorite fundraiser's walkathon page.
- 2. SELL tickets:** Send people to your Walkathon fundraiser page.
- 3. SELL IN-PERSON:** Email [Walkathon@GuideDogs.org](mailto:Walkathon@GuideDogs.org) for paper tickets.

# We've got something special for you!

## Fundraising Incentives



**\$Any**  
Walkathon Dog Bandana



**\$100**  
Walkathon T-Shirt



**\$250**  
Walkathon Tervis® Tumbler



**\$1,000**  
Top Dog T-Shirt

**\$2,500**  
Leader of the Pack Polo Shirt



**\$5,000**  
Fund a Student Scholarship and Attend their Graduation



In order to qualify for the bandana, t-shirt, tumbler, Top Dog fundraiser t-shirt, or Leader of the Pack polo shirt incentives, you must reach these goals *individually*, even if you are part of a team. Team members can combine their individual fundraising totals to fund a student scholarship, but they must be part of the same team. Participants must be present to pick up incentive items at Walkathon, with the exception of the Leader of the Pack polo which will be distributed at the conclusion of all Walkathon events.

Incentive items earned by virtual fundraisers will be mailed at the conclusion of all Walkathon events.



# This year's most adorable way to fundraise!



## Become a PupPal. You're in for a real treat!

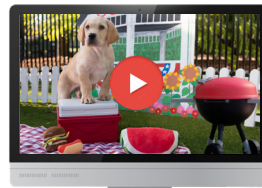
Your monthly gift of \$19 or more will help our puppies find their purpose. Because one day, with your help, they will deliver hope to someone in need.

Watch pups from our Puppy Academy play and learn in magical worlds made just for them

Receive exclusive photos and videos that make you say "Awww!"

Download adorable digital wallpapers and upload a smile

Look forward to monthly moments that hug your heart and brighten your smile—straight to your inbox



Exclusive Videos!



So much cuteness every month!



I can't wait for next month's PupPal video!



## Add PupPal to your Walkathon fundraising toolkit HERE'S HOW:

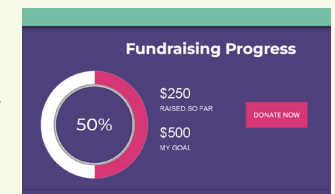
- 1 Invite your friends, family, workplace, and network to join PupPal.
- 2 Ask them to sign up at [GuideDogs.org/puppal](https://www.guidedogs.org/puppal)
- 3 For you to receive Walkathon credit for their (or your own!) membership, ask them to include your name during their PupPal sign-up, when prompted.

## Keep up with your fundraising progress

When your friends sign up for PupPal, you will receive fundraising credit:

- Named fundraisers will receive PupPal credit towards their fundraising goals until the end of the Walkathon fundraising period, May 31, 2024.
- For example, if a PupPal membership begins January 2024 for \$19 a month, your 2024 fundraising totals will include \$19 each month through May 31, 2024. (Good news! Starting June 1, while the monthly membership remains active, you will continue to receive credit toward next year's Walkathon.)

- Your Walkathon fundraising progress will be updated regularly when a monthly PupPal donation is processed.



**NOTE:** PupPal is replacing the Sponsor a Puppy program. If your donors sponsored a puppy, their sponsorship will automatically roll into our PupPal program and you will continue to receive credit, as long as the donor continues with the PupPal program.



It doesn't get any easier  
—or more effective—  
than this!



## Facebook Fundraising

Share your Walkathon fundraising page on Facebook and help support our mission.



All it takes is a click and a share, and your entire network of Facebook friends will know that you're supporting Southeastern Guide Dogs AND that they can help make a difference by donating to your fundraising page.

Visit [GuideDogsWalkathon.org](https://www.GuideDogsWalkathon.org), select your event location and register. Once you're registered, look for the blue box pictured below to get your Facebook fundraiser started:

### REACH YOUR GOAL FASTER RAISE MONEY DIRECTLY ON FACEBOOK

- 1 Update your personal page content to configure the content of your Facebook Fundraiser.
- 2 Connect the fundraiser to Facebook.
- 3 Invite friends, share updates and collect donations on Facebook.
- 4 Keep track of your progress. The money you raise on Facebook will count toward your goal.

[Edit Fundraiser Content](#)

### IMPORTANT!

Fundraising campaigns created directly through Facebook (instead of through the Walkathon website) **cannot be added to Walkathon fundraising totals.**



Questions? Just email us at [Walkathon@GuideDogs.org](mailto:Walkathon@GuideDogs.org)

# Why We Walk



**"In addition to guiding me, I know that I have this companion who is ready for me anytime I need him."**

—London Pickett and Guide Dog Rudy



**"Charlie allows me to function better and gives me that purpose to get up in the morning."**

—U.S. Air Force Veteran Vance Kondon and Service Dog Charlie



Join us and make a difference for people like London and Vance.





*Thank you*  
for supporting our **Walkathon**

Every time we match another smart, sensitive, highly skilled dog with a person in need of a miracle, your gift comes to life. Your support moves the world for that person. Your involvement creates a ripple-effect of positivity that flows from you—to the dog—to the person—to the family—to the community where they live, work, and play.

**You make a difference!**

