

# **PAWS 4 Heroes 5K RACE**

## **April 19<sup>th</sup> 2025**

### **Paws 4 Heroes 5K Race Sponsorships**

The MacDill Puppy Raiser Group for Dogsinc Guide Dogs is gearing up for the 2025 Paws 4 Heroes 5K Race! In the past, this annual race has attracted major business sponsorships, creating visibility, buzz, and a tail-wagging reputation for participating organizations.

Your Race sponsorship places you front and center amidst hundreds of potential clients and customers as they run through scenic Gadsden Park located in South Tampa. This is a local, home-grown event to solely benefit Dogsinc. Proceeds from the Race help Dogsinc breed, raise, train, and match their amazing dogs with people with vision loss, veterans with disabilities, and children. You'll find plenty of positive exposure, community outreach, and an opportunity to shine as a caring and generous business with a heart for our community.

The Paws 4 Heroes Race will take place on April 19<sup>th</sup> 2025 at Gadsden Park, Tampa. Start time: 8:00am

The 5K race will take place from 8am until the last participant crosses the finish line (approximately 9am). If you elect to utilize your opportunity to have vendor space at the 5K race, you will be directed to a location centralized to the race area.

# PAWS 4 Heroes 5K RACE

April 19<sup>th</sup> 2025

## Levels of Race Sponsorship:

### **Silver Level Sponsor \$5,000**

Race Event Amenities:

- Your logo prominently displayed in our Run Sign-up Application
- Your company name mentioned in all social media advertising press releases
- Your logo prominently displayed on all race t-shirts and promotional materials
- Complimentary race event t-shirt and medal
- Discount group race entry for your employees (live or virtual)
- Your logo on a customized banner displayed at the race
- Your company name on a route marker on the 5K racecourse
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)
- Puppy greeting visit to your local business location – We bring puppies that are currently being raised to become future service dogs to “meet & greet” your staff as a thank you for your support.

### **Purple Level Sponsor \$2,500**

Race Event Amenities:

- Your logo prominently displayed in our Run Sign-up Application
- Your company name mentioned in all social media advertising press releases
- Your logo prominently displayed on all race t-shirts and promotional materials
- Complimentary race event t-shirt and medal
- Discount group race entry for your employees (live or virtual)
- Your logo on a customized banner displayed at the race
- Your company name on a route marker on the 5K racecourse
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)

### **Yellow Level Sponsor \$1,000**

Race Event Amenities:

- Complimentary race event t-shirt and medal
- Discount group race entry for your employees (live or virtual)
- Your logo on a customized banner displayed at the race
- Your company name on a route marker on the 5K racecourse
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)

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### **Red Level Sponsor \$2,000**

Race Event Amenities:

- Your NAME & LOGO prominently displayed on all race t-shirts
- Complimentary race event t-shirt and medal
- Discount group race entry for your employees (live or virtual)
- Your company name on a route marker on the 5K racecourse
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)

### **Blue Level Sponsor \$1000**

Race Event Amenities:

- Your NAME or LOGO prominently displayed on all Award plaques
- Customized race event Award plaque recognizing your sponsorship
- Discount group race entry for your employees (live or virtual)
- Your company name on a route marker on the 5K racecourse
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)

### **Green Level Sponsor \$500**

Race Event Amenities:

- Your NAME & LOGO prominently displayed on a racecourse MILE Marker - Limited to 3
- Complimentary race event t-shirt and medal
- Discount group race entry for your employees (live or virtual)
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)

### **Orange Level Sponsor \$500**

Race Event Amenities:

- Your NAME & LOGO prominently displayed on a sign located at the official race water station – Runners pass the water station three times during the 5k race
- Complimentary race event t-shirt and medal
- Discount group race entry for your employees (live or virtual)
- Opportunity to have prominently located vendor space at the race (you supply whatever you need)

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## April 19<sup>th</sup> 2025

### Commitment Form

CompanyName: \_\_\_\_\_

ContactName: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### At which level do you wish to sponsor the Paws 4 Heroes 5K Race?

Silver .....	\$5,000	
Purple.....	\$2,500	
Yellow .....	\$1,000	CIRCLE
Red .....	\$2,000	ONE
Blue .....	\$1,000	
Green .....	\$ 500	
Orange .....	\$ 500	

Please let us know if you will be utilizing the opportunity to have a prominently located vendor space at the race. **You must inform us no later than April 14<sup>th</sup> 2025 to reserve.** You must supply your own tent, table, and chairs. All vendors are required to provide their own power source – no electric will be provided by the race. Race vendor/sponsor locations will be assigned by the race organizers.

Payment Method: Credit Card or Check (payable to Dogsinc)

Credit Card #: \_\_\_\_\_

Exp.Date: \_\_\_\_\_ CVV: \_\_\_\_\_

BillingAddress: \_\_\_\_\_

Zip: \_\_\_\_\_

Signature \_\_\_\_\_

Date: \_\_\_\_\_

All donations are tax deductible as allowed by law. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free within the state, 800-435-7352. Registration does not imply endorsement, approval, or recommendation by the state. Registration number CH4075.